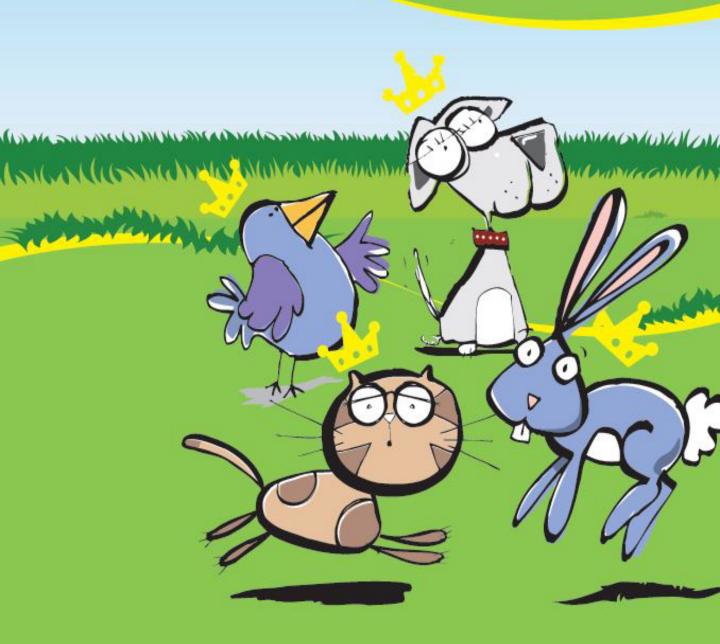


Everything you need to know ...







- Features & Benefits. Free to join
- Exclusive monthly promotions on major brands
- Compete with the major multiples
- Extended buying in periods
- Great cash margin opportunities
- Pre notification of all promotional deals
- Free, monthly, promotional POS kit including personalised consumer facing leaflets to distribute in your local area
- List your business on the Bestpets Local consumer facing website:
 - www.best-pets.co.uk/pet-owner







www.best-pets.co.uk





Free Monthly POS....

150 free, 4 page, A4, personalised leaflets

Distribute within your community to raise the

profile of your business

Extra leaflets available*

Your business name. address & phone number printed here. You can even add your website or email address







Free Monthly POS....

- 2 x free packs of 15 shelf talkers per month (one shelf talker per promotion)
- Use around your store or create one shelf end to create footfall
- Each shelf talker has features & benefits bullet points to help upsell the product to your customer







Free Monthly POS....

- 2, A3, Window Posters per month
- Advertise the great promotions available in your windows to drive footfall



All POS is available on the Bestpets website for you to download & print extra copies



Website....

- List your business on the Bestpets Local consumer facing website
- Add your:
 - Business name
 - Address
 - Phone Number
 - Email Address
 - Opening Hours
 - Products Stocked





Contact....

- If you'd like to join Bestpets Local:
 - Speak to your local Depot Manager
 - Contact your Regional Sales Development Manager





www.best-pets.co.uk



