

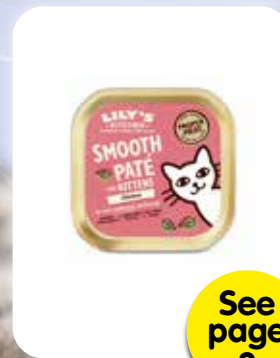
bestpets



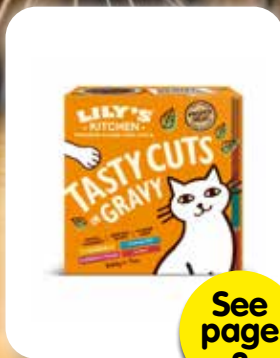
CAT ESSENTIALS



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bestpets
Specialist
Category Insight
inside

Bestpets
Specialist

CAT Essentials Category Insights

September
2025

LIFESPAN OF A CAT

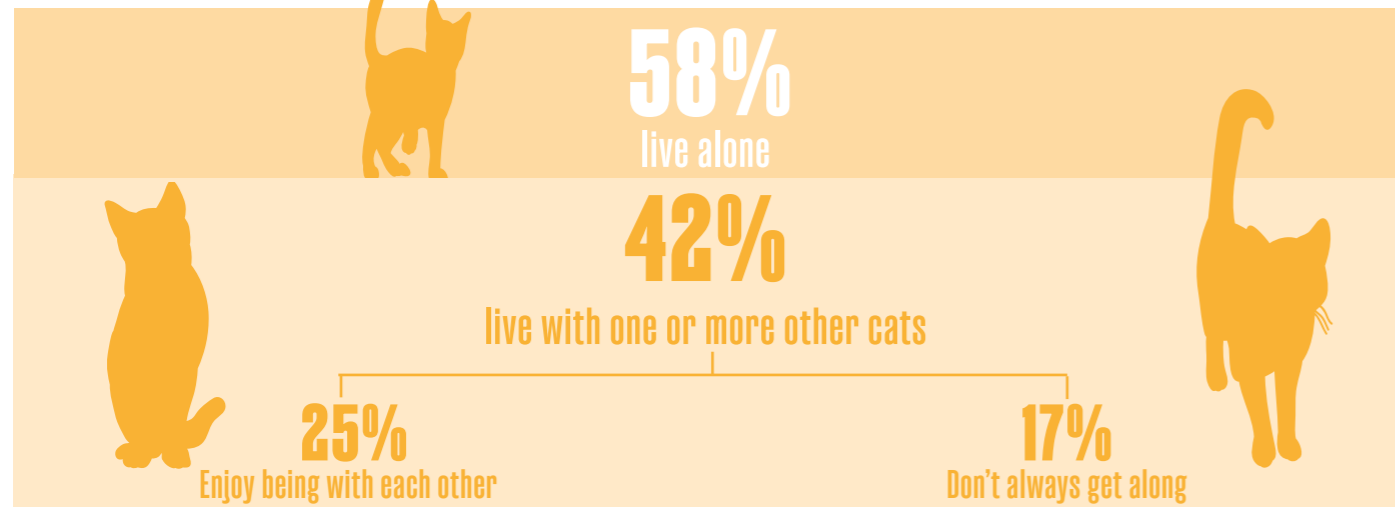
KITTEN
0-1 YEARS

ADULT
1-7 YEARS

SENIOR
7-11 YEARS

SENIOR
11+ YEARS

NUMBER OF CATS IN A HOUSEHOLD



COST OF CAT BY BREED

Domestic Shorthair/ Longhair: These are typically the most affordable, often ranging from £100 to £2000.

British Shorthair: You can expect to pay between £750 and £1000 for a British Shorthair.

Scottish Fold: Scottish Folds can range from £1200 to £2500.

Savannah: This rare breed can be quite expensive, ranging from £1500 to £4500.



On average, 25% of households have ownership of a cat classed as senior (over 7 years of age).

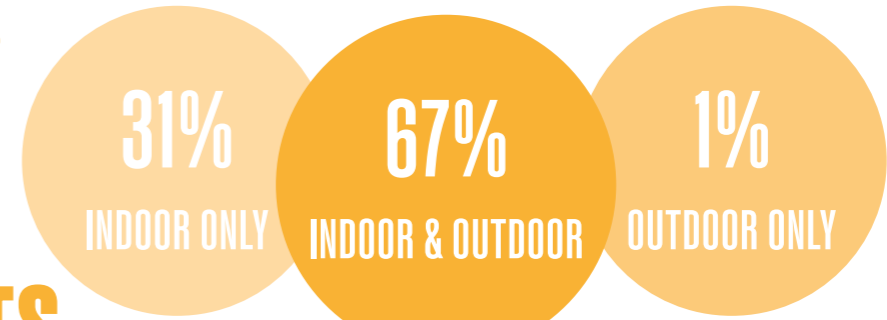
In the UK, 11% of pet-owning households have both a cat and a dog (approximately 3.2 million households!)

Cats typically can live for around 18 years

There are 11.6m cats in the UK

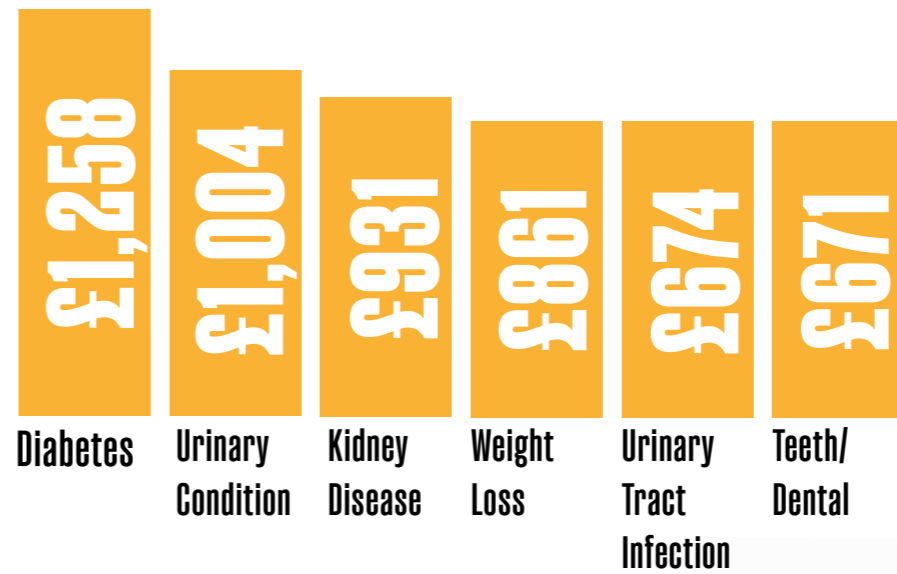
51.8% of these are classed as senior (over 7 years of age).

WHERE DO CATS LIVE?



VET COSTS

1% are kittens that haven't gone outside yet but will do

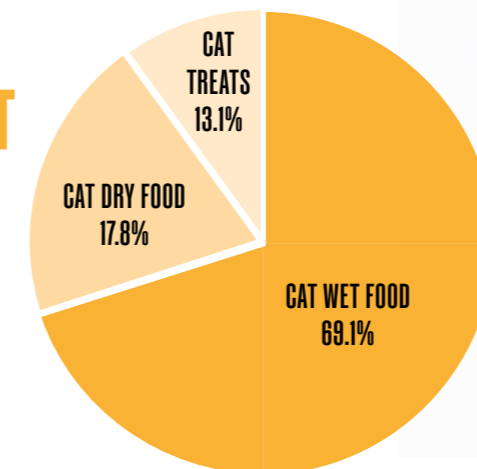


As cats get older, they are more likely to develop dental disease due to wear and tear of their teeth throughout life.

The cost of a dental cleaning for a cat in the UK can range from £150 to £400, but can be higher if extractions or other dental work are needed.

The typical annual cost of a cat is around £1500 per year

CAT FOOD SALES % SPLIT IN UK MARKET



813552
Purina One
Kitten 1-12 Months
Chicken
2.8kg



CASH & CARRY **£12.29**
P.O.R. 23.54%

SELL @ **£19.29**


446115
IAMS
Kitten 1-12 Months
Chicken
2kg



CASH & CARRY **£6.75**
P.O.R. 35.14%

SELL @ **£12.49**


614098
Burgess
Kitten
Complete
1.5kg



CASH & CARRY **£4.35**
P.O.R. 41.04%

SELL @ **£7.39**


827805
Pro Plan
Kitten
Turkey In Gravy
4 x 10 x 85g



CASH & CARRY **£24.99**
P.O.R. 28.53%

SELL @ **£10.49**

616896
HiLife
Kitten
Tender Chicken Pate
8 x 70g




CASH & CARRY **£3.95**
P.O.R. 26.96%

SELL @ **£6.49**

Cat Treats are the fastest growing category in the whole of Pet Care


694432
Go-Cat
Kitten <1 Year
Chicken & Turkey
2kg



CASH & CARRY **£4.99**
P.O.R. 18.97%

SELL @ **£7.39**

431535
James Wellbeloved
Kitten Up To 12
Months
1.5kg



CASH & CARRY **£12.95**
P.O.R. 28.68%

SELL @ **£21.79**


639928
Lily's Kitchen
Kitten
Chicken with White
Fish
800g



CASH & CARRY **£8.85**
P.O.R. 24.08%

SELL @ **£13.99**

822486
Felix
Kitten Original
2-12 Months
Mixed Selection In
Jelly
40 x 85g



CASH & CARRY **£10.45**
P.O.R. 15.21%

SELL @ **£14.79**

820355
Sheba
Kitten
2-12 Months
Mixed Selection
In Jelly
40 x 85g



CASH & CARRY **£12.85**
P.O.R. 17.76%

SELL @ **£18.75**


816390
Whiskas
Kitten
2-12 Months
Poultry Feasts
In Jelly
40 x 85g



CASH & CARRY **£10.09**
P.O.R. 19.22%

SELL @ **£14.99**


984531
Arden Grange
Kitten
Grain Free
2kg



CASH & CARRY **£10.75**
P.O.R. 24.07%

SELL @ **£16.99**

817319
BURNS
Kitten
Chicken & Rice
1.5kg



CASH & CARRY **£7.65**
P.O.R. 42.58%

SELL @ **£15.99**

812236
Whiskas
Kitten 2-12 Months
Complete
6 x 300g



CASH & CARRY **£6.99**
P.O.R. 47.24%

SELL @ **£3.19**


817400
IAMS
Kitten 1-12 Months
Delights
Chicken In Gravy
8 x 85g



CASH & CARRY **£2.55**
P.O.R. 23.30%

SELL @ **£3.99**


434116
James Wellbeloved
Kitten
Grain Free
Turkey In Gravy
12 x 85g



CASH & CARRY **£10.35**
P.O.R. 14.63%

SELL @ **£14.55**

629752
Lily's Kitchen
Kitten
Smooth Chicken
Pate
19 x 85g



CASH & CARRY **£14.75**
P.O.R. 25.47%

SELL @ **£1.25**

Kittens, like adult cats, are crepuscular, meaning they are most active at dawn and dusk.


213251
Applaws
Kitten
Chicken In Jelly
24 x 70g



CASH & CARRY **£16.39**
P.O.R. 28.73%

SELL @ **£1.15**


761805
Natures Menu
Kitten
Chicken Pate
18 x 85g



CASH & CARRY **£15.09**
P.O.R. 30.62%

SELL @ **£1.45**

825642
Whiskas
Kitten
2-12 Months
Milky Treats
Chicken
5 x 50g



CASH & CARRY **£4.15**
P.O.R. 35.74%

SELL @ **£1.55**

376836
Vetiq
Healthy Bites
Nutri-Booster
Cats & Kittens
65g



CASH & CARRY **£1.09**
P.O.R. 43.13%

SELL @ **£2.30**

413180
Vetiq
Healthy Bites
Growth Support
8+ Weeks
65g



CASH & CARRY **£1.09**
P.O.R. 43.13%

SELL @ **£2.30**



Make a confident choice for your cat's lifelong wellbeing



Neutered cats can benefit from a special diet to help limit weight gain.

Switch to a STERILISED food to keep them lean and support their urinary health.

Choose packs with the green sterilised icon.

STERILISED ADULT

431524 James Wellbeloved Adult Cat 1-7 Years Turkey 1.5kg



CASH & CARRY **£12.95**
P.O.R. 28.68%

SELL @ **£21.79**

984520 Arden Grange Adult Cat Grain Free Chicken & Potato 4kg



CASH & CARRY **£19.35**
P.O.R. 22.57%

SELL @ **£29.99**

692668 Harringtons Adult Cat Chicken 2kg



CASH & CARRY **£5.65**
P.O.R. 31.44%

SELL @ **£9.89**

Some cats prefer grazing on food throughout the day. Dry food allows for free-feeding and can be left out for prolonged periods without spoiling.

812241 Whiskas 1+ Adult Cat Complete Chicken 6 x 300g



CASH & CARRY **£6.99**
P.O.R. 47.24%

SELL @ **£2.65**

811929 Whiskas 1+ Adult Cat Complete Lamb 5 x 800g



CASH & CARRY **£18.95**
P.O.R. 19.50%

SELL @ **£5.65**

614131 Burgess Adult Cat Chicken with Duck 1.5kg



CASH & CARRY **£4.35**
P.O.R. 41.01%

SELL @ **£8.85**

446072 IAMS Adult Cat 1+ Complete Chicken 2kg



CASH & CARRY **£6.75**
P.O.R. 35.14%

SELL @ **£12.49**

238648 Purina One Adult Cat Complete Chicken 3kg



CASH & CARRY **£12.55**
P.O.R. 21.92%

SELL @ **£19.29**

821318 Felix Doubly Delicious Beef & Chicken 4 x 750g



CASH & CARRY **£11.95**
P.O.R. 20.15%

SELL @ **£4.49**

242467 Go-Cat Adult Cat 1+ Chicken & Duck 10kg



CASH & CARRY **£20.45**
P.O.R. 23.90%

SELL @ **£32.25**

437365 Meowing Heads Adult Cat Paw Lickin' Chicken 1.5kg



CASH & CARRY **£12.59**
P.O.R. 28.02%

SELL @ **£20.99**

665516
Nutriment
Adult Cat
Raw Beef
500g



CASH & CARRY **£2.35**
P.O.R. 31.05%

SELL @ **£4.09**

665662
Nutriment
Adult Cat
Raw Rabbit &
Turkey
175g



CASH & CARRY **£1.89**
P.O.R. 31.06%

SELL @ **£3.29**

810435
Cotswold Raw
Adult Cat
Minced Chicken
500g



CASH & CARRY **£3.35**
P.O.R. 28.08%

SELL @ **£5.59**

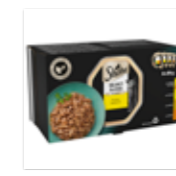
809598
Sheba
Adult Cat
Select Slices
Chicken In Gravy
22 x 85g



CASH & CARRY **£10.59**
P.O.R. 35.09%

SELL @ **£0.89**

789461
Sheba
Adult Cat
Select Slices
Poultry Selection In
Gravy
8 x 85g



CASH & CARRY **£3.95**
P.O.R. 16.69%

SELL @ **£5.69**

639785
Lily's Kitchen
Adult Cat
Smooth Pate
Selection
8 x 85g



CASH & CARRY **£5.59**
P.O.R. 25.38%

SELL @ **£8.99**

761838
Natures Menu
Adult Cat
Pate
Chicken With Turkey
18 x 85g



CASH & CARRY **£15.09**
P.O.R. 30.62%

SELL @ **£1.45**

573305
Gourmet
Gold
Adult Cat
Pate
Ocean Fish
12 x 85g



CASH & CARRY **£5.49**
P.O.R. 26.80%

SELL @ **£0.75**

569178
Applaws
Adult Cat
Tuna Fillet & Prawn
In Broth
24 x 70g



CASH & CARRY **£15.89**
P.O.R. 30.91%

SELL @ **£1.15**

811917
Whiskas
1+ Adult Cat
Poultry Feasts
In Jelly
40 x 85g



CASH & CARRY **£10.09**
P.O.R. 19.22%

SELL @ **£14.99**

822235
Felix
Original Adult Cat
Mixed Selection
In Jelly
40 x 85g



CASH & CARRY **£10.29**
P.O.R. 16.51%

SELL @ **£14.79**

825984
Felix
As Good As It Looks
Adult Cat
Mixed Selection
In Jelly
40 x 85g



CASH & CARRY **£12.09**
P.O.R. 21.53%

SELL @ **£18.49**

811926
Whiskas
1+ Adult Cat
Meaty Menu
In Jelly
4 x 6 x 400g



CASH & CARRY **£27.15**
P.O.R. 2.45%

SELL @ **£8.35**

811925
Whiskas
1+ Adult Cat
Salmon In Jelly
12 x 400g



CASH & CARRY **£12.79**
P.O.R. 19.56%

SELL @ **£1.59**

731827
Lily's Kitchen
Adult Cat
Variety
Tasty Cuts In Gravy
8 x 85g



CASH & CARRY **£5.69**
P.O.R. 24.04%

SELL @ **£8.99**

439248
Sheba
Adult Cat
Fine Flakes
Poultry Selection In
Jelly
40 x 85g



CASH & CARRY **£12.85**
P.O.R. 17.76%

SELL @ **£18.75**

748247
Sheba
Adult Cat
Fresh & Fine
Poultry In Gravy
6 x 50g



CASH & CARRY **£1.85**
P.O.R. 17.47%

SELL @ **£2.69**

616963
HiLife
Adult Cat
Fish Selection
12 x 70g



CASH & CARRY **£7.29**
P.O.R. 29.95%

SELL @ **£12.49**

241882
Gourmet
Gold
Savoury Cake
With Tuna
12 x 85g



CASH & CARRY **£5.55**
P.O.R. 22.91%

SELL @ **£0.72**

817764
Gourmet
Adult Cat
Nature's Creations
Ocean Fish
6 x 8 x 85g



CASH & CARRY **£24.99**
P.O.R. 19.25%

SELL @ **£6.19**

816806
Gourmet Perle
Adult Cat
Ocean Collection
In Gravy
40 x 85g



CASH & CARRY **£14.55**
P.O.R. 21.52%

SELL @ **£22.25**

629682
Meowing Heads
Adult Cat
Pouches
Variety Pack
10 x 100g



CASH & CARRY **£7.85**
P.O.R. 27.48%

SELL @ **£12.99**

590705
Felix
Soup
Original
Farm Selection
6 x 48g



CASH & CARRY **£1.59**
P.O.R. 16.68%

SELL @ **£2.29**

A combination of dry and wet food can be a perfect option for cats, in particular those with health disorders.

BRITAIN'S No 1











PREMIUM NATURAL PET FOOD BRAND*



LILY'S
KITCHEN
PROPER FOOD FOR PETS

COMPLETE NUTRITION | WITH NATURAL INGREDIENTS | NO ADDED SUGAR | GRAIN-FREE RECIPES

*IRI All Outlets GB Time: 52 w/e 07 Oct, 23

<p>813555 Purina One Senior 7+ Chicken 2.8kg</p>  <p>CASH & CARRY £12.29 P.O.R. 23.54%</p> <p>SELL @ £19.29</p>	<p>828094 Purina One Senior 11+ Chicken 2.8kg</p>  <p>CASH & CARRY £12.29 P.O.R. 23.54%</p> <p>SELL @ £19.29</p>	<p>Senior cat food must contain enough protein to maintain their weight and muscle mass, which can decrease as they get older.</p>
<p>247478 Pro Plan Senior 7+ Cat Salmon 3 kg</p>  <p>CASH & CARRY £20.15 P.O.R. 27.79%</p> <p>SELL @ £33.49</p>	<p>195077 Applaws Senior 7+ Cat Complete Chicken 2 kg</p>  <p>CASH & CARRY £12.09 P.O.R. 36.89%</p> <p>SELL @ £22.99</p>	
<p>431502 James Wellbeloved Senior Cat 7+ Turkey 1.5kg</p>  <p>CASH & CARRY £12.95 P.O.R. 28.68%</p> <p>SELL @ £21.79</p>	<p>614153 Burgess Mature Cat Turkey With Cranberry 1.4kg</p>  <p>CASH & CARRY £4.69 P.O.R. 36.40%</p> <p>SELL @ £8.85</p>	<p>242545 Whiskas 7+ Adult Cat Complete Chicken 1.9kg</p>  <p>CASH & CARRY £8.05 P.O.R. 18.75%</p> <p>SELL @ £11.89</p>
<p>694476 Go-Cat Senior Cat 7+ Chicken & Turkey 2kg</p>  <p>CASH & CARRY £4.99 P.O.R. 18.97%</p> <p>SELL @ £7.39</p>	<p>692792 Harringtons Senior Cat Chicken 2kg</p>  <p>CASH & CARRY £5.65 P.O.R. 31.44%</p> <p>SELL @ £9.89</p>	<p>274317 Meowing Heads Senior Moments Complete 1.5kg</p>  <p>CASH & CARRY £12.39 P.O.R. 29.16%</p> <p>SELL @ £20.99</p>

BESTPETS CAT ESSENTIALS ORDER FORM

Customer Name Account No.

Business Name Tel No. Mob No.

Business Address Email Depot

SKU Code	Product title	Pack size	Cash & Carry	Cash & Carry POR	RRP	Order Quantity
813552	PURINA ONE KITTEN 1-12 MONTH CHICKEN	2.8kg	£12.29	23.54%	£19.29	
446115	IAMS KITTEN 1-12 MONTHS CHICKEN	2kg	£6.75	35.14%	£12.49	
614098	BURGESS KITTEN COMPLETE CHICKEN	1.5kg	£4.35	41.04%	£7.39	
694432	GO-CAT KITTEN <1 YEAR CHICKEN & TURKEY	2kg	£4.99	18.97%	£7.39	
431535	JAMES WELLBELOVED KITTEN UP TO 12 MONTHS TURKEY	1.5kg	£12.95	28.68%	£21.79	
639928	LILY'S KITCHEN KITTEN CHICKEN WITH WHITE FISH	800G	£8.85	24.08%	£13.99	
984531	ARDEN GRANGE KITTEN GRAIN FREE CHICKEN & POTATO	2kg	£10.75	24.07%	£16.99	
812236	WHISKAS KITTEN 2-12 MONTH COMPLETE CHICKEN	6 x 300g	£6.99	47.24%	£3.19	
817319	BURNS KITTEN CHICKEN & RICE	1.5kg	£7.65	42.58%	£15.99	
213251	APPLAWS KITTEN CHICKEN IN JELLY UP TO 12 MONTHS	24 x 70g	£16.39	28.73%	£1.15	
761805	NATURES MENU KITTEN CHICKEN PATE	18 x 85g	£15.09	30.62%	£1.45	
827805	PRO PLAN KITTEN TURKEY IN GRAVY	4x10x85g	£24.99	28.53%	£10.49	
616896	HILIFE KITTEN TENDER CHICKEN PATE	8 x 70g	£3.95	26.96%	£6.49	
822486	FELIX KITTEN ORIGINAL 2-12 MONTH MIXED IN JELLY	40 x 85g	£10.45	15.21%	£14.79	
820355	SHEBA KITTEN 2-12 MONTHS MIXED SELECTION IN GRAVY	40 x 85g	£12.85	17.76%	£18.75	
816390	WHISKAS KITTEN 2-12 MONTH POULTRY FEASTS IN JELLY	40 x 85g	£10.09	19.22%	£14.99	
817400	IAMS KITTEN 1-12 MONTHS DELIGHTS CHICKEN IN GRAVY	8 x 85g	£2.55	23.30%	£3.99	
434116	JAMES WELLBELOVED KITTEN GRAIN FREE TURKEY IN GRAVY	12 x 85g	£10.35	14.63%	£14.55	
629752	LILY'S KITCHEN KITTEN SMOOTH CHICKEN PATE	19 x 85g	£14.75	25.47%	£1.25	
825642	WHISKAS KITTEN 2-12 MONTHS MILKY TREATS CHICKEN	5 x 50g	£4.15	35.74%	£1.55	
376836	VETIQ HEALTY BITES NUTRI BOOSTER CAT + KITTEN	65g	£1.09	43.13%	£2.30	
413180	VETIQ HEALTY BITES GROWTH SUPPORT 8+ WEEKS	65g	£1.09	43.13%	£2.30	
431524	JAMES WELLBELOVED ADULT CAT 1-7 YEARS TURKEY	1.5kg	£12.95	28.68%	£21.79	
984520	ARDEN GRANGE ADULT CAT GRAIN FREE CHICKEN & POTATO	4kg	£19.35	22.57%	£29.99	
692668	HARRINGTONS ADULT CAT CHICKEN	2kg	£5.65	31.44%	£9.89	
812241	WHISKAS 1+ ADULT CAT COMPLETE CHICKEN	6 x 300g	£6.99	47.24%	£2.65	
811929	WHISKAS 1+ ADULT CAT COMPLETE LAMB	5 x 800g	£18.95	19.50%	£5.65	
614131	BURGESS ADULT CAT CHICKEN WITH DUCK	1.5kg	£4.35	41.01%	£8.85	
446072	IAMS ADULT CAT 1+ COMPLETE CHICKEN	2kg	£6.75	35.14%	£12.49	
238648	PURINA ONE ADULT CAT CHICKEN	3kg	£12.55	21.92%	£19.29	
821318	FELIX DOUBLY DELICIOUS BEEF & CHICKEN	4 x 750g	£11.95	20.15%	£4.49	

SKU Code	Product title	Pack size	Cash & Carry	Cash & Carry POR	RRP	Order Quantity
242467	GO-CAT ADULT CAT 1+ CHICKEN & DUCK	10kg	£20.45	23.90%	£32.25	
437365	MEOWING HEADS ADULT CAT PAW LICKIN' CHICKEN	1.5kg	£12.59	28.02%	£20.99	
665516	NUTRIMENT ADULT CAT RAW BEEF	500g	£2.35	31.05%	£4.09	
665662	NUTRIMENT ADULT CAT RAW RABBIT & TURKEY	175g	£1.89	31.06%	£3.29	
810435	COTSWOLD RAW ADULT CAT MINCED CHICKEN	500g	£3.35	28.08%	£5.59	
761838	NATURES MENU ADULT CAT PATE CHICKEN WITH TURKEY	18 x 85g	£15.09	30.62%	£1.45	
573305	GOURMET GOLD ADULT CAT PATE OCEAN FISH	12 x 85g	£5.49	26.80%	£0.75	
569178	APPLAWS ADULT CAT TUNA FILLET & PRAWN IN BROTH	24 x 70g	£15.89	30.91%	£1.15	
811926	WHISKAS 1+ ADULT CAT MEATY MENU IN JELLY	4x6x400g	£27.15	2.45%	£8.35	
811925	WHISKAS 1+ ADULT CAT SALMON IN JELLY	12 x 400g	£12.79	19.56%	£1.59	
731827	LILY'S KITCHEN ADULT CAT VARIETY TASTY CUTS IN GRAVY	8 x 85g	£5.69	24.04%	£8.99	
616963	HILIFE ADULT CAT FISH SELECTION	12 x 70g	£7.29	29.95%	£12.49	
241882	GOURMET GOLD SAVOURY CAKE TUNA	12 x 85g	£5.55	22.91%	£0.72	
817764	GOURMET ADULT CAT NATURE'S CREATIONS OCEAN FISH	6x8x85g	£24.99	19.25%	£6.19	
809598	SHEBA ADULT CAT SELECT SLICES CHICKEN IN GRAVY	22 x 85g	£10.59	35.09%	£0.89	
789461	SHEBA ADULT CAT SELECT SLICES POULTRY SELECTION IN GRAVY	8 x 85g	£3.95	16.69%	£5.69	
639785	LILY'S KITCHEN ADULT CAT SMOOTH PATE SELECTION	8 x 85g	£5.59	25.38%	£8.99	
811917	WHISKAS 1+ ADULT CAT POULTRY FEASTS IN JELLY	40 x 85g	£10.09	19.22%	£14.99	
822235	FELIX ORIGINAL ADULT CAT MIXED SELECTION IN JELLY	40 x 85g	£10.29	16.51%	£14.79	
825984	FELIX AS GOOD AS IT LOOKS ADULT CAT MIXED SELECTION IN JELLY	40 x 85g	£12.09	21.53%	£18.49	
439248	SHEBA ADULT CAT FINE FLAKES POULTRY SELECTION IN JELLY	40 x 85g	£12.85	17.76%	£18.75	
748247	SHEBA ADULT CAT FRESH & FINE POULTRY IN GRAVY	6 x 50g	£1.85	17.47%	£2.69	
816806	GOURMET PERLE ADULT CAT OCEAN COLLECTION IN GRAVY	40 x 85g	£14.55	21.52%	£22.25	
629682	MEOWING HEADS ADULT CAT POUCHES VARIETY PACK	10 x 100g	£7.85	27.48%	£12.99	
590705	FELIX SOUP ORIGINAL FARM SELECTION	6 x 48g	£1.59	16.68%	£2.29	
813555	PURINA ONE SENIOR 7+ CHICKEN	2.8kg	£12.29	23.54%	£19.29	
828094	PURINA ONE SENIOR 11+ CHICKEN	2.8kg	£12.29	23.54%	£19.29	
247478	PRO PLAN SENIOR 7+ CAT SALMON	3 kg	£20.15	27.79%	£33.49	
195077	APPLAWS SENIOR 7+ CAT COMPLETE CHICKEN	2 kg	£12.09	36.89%	£22.99	
492255	IAMS SENIOR CAT 7+ COMPLETE OCEAN FISH	2 kg	£6.75	35.14%	£12.49	
431502	JAMES WELLBELOVED SENIOR CAT 7+ TURKEY	1.5kg	£12.95	28.68%	£21.79	
614153	BURGESS MATURE CAT TURKEY WITH CRANBERRY	1.4kg	£4.69	36.40%	£8.85	
242545	WHISKAS 7+ ADULT CAT COMPLETE CHICKEN	1.9kg	£8.05	18.75%	£11.89	
694476	GO-CAT SENIOR CAT 7+ CHICKEN & TURKEY	2kg	£4.99	18.97%	£7.39	
692792	HARRINGTONS SENIOR CAT CHICKEN	2kg	£5.65	31.44%	£9.89	
274317	MEOWING HEADS SENIOR MOMENTS COMPLETE	1.5kg	£12.39	29.16%	£20.99	
208772	APPLAWS CAT SENIOR CHICKEN IN JELLY	24 x 70g	£16.39	28.73%	£1.15	

SKU Code	Product title	Pack size	Cash & Carry	Cash & Carry POR	RRP	Order Quantity
827806	PRO PLAN STERILISED SENIOR CAT 7+ TURKEY	4 x 10 x 85g	£24.99	28.53%	£10.49	
434062	JAMES WELLBELOVED SENIOR CAT POUCH GRAIN FREE TURKEY IN GRAVY	12 x 85g	£10.35	14.63%	£14.55	
821022	JAMES WELLBELOVED SENIOR CAT GRAIN FREE SALMON IN JELLY	12 x 85g	£10.35	14.63%	£14.55	
817765	PURINA ONE SENIOR CAT 7+ BEEF & CHICKEN	5x8x85g	£16.35	19.09%	£4.85	
823672	GOURMET PERLE 7+ SENIOR CAT CHICKEN & SALMON IN GRAVY	60 x 85g	£22.35	14.17%	£31.25	
811969	WHISKAS 7+ SENIOR CAT POULTRY FEASTS IN JELLY	4x12x85g	£12.69	28.84%	£5.35	
811946	WHISKAS 11+ SENIOR CAT FISH FAVOURITES IN JELLY	4x12x85g	£14.79	17.06%	£5.35	
825986	FELIX AS GOOD AS IT LOOKS 7+ SENIOR CAT MIXED SELECTION IN JELLY	40 x 85g	£13.69	14.65%	£19.25	
822487	FELIX ORIGINAL 7+ SENIOR CAT MIXED SELECTION IN JELLY	40 x 85g	£10.45	15.21%	£14.79	
817404	IAMS SENIOR CAT 7+ COMPLETE LAND & SEA COLLECTION IN GRAVY	8 x 85g	£2.55	23.30%	£3.99	
694421	GO-CAT ADULT CAT 1+ INDOOR CHICKEN & TURKEY	2kg	£4.99	18.97%	£7.39	
692781	HARRINGTONS ADULT CAT 1+ INDOOR CHICKEN	2kg	£5.65	31.44%	£9.89	
260453	PRO PLAN ADULT CAT 1+ RENAL PLUS CHICKEN	10kg	£44.69	29.79%	£76.39	
813553	PURINA ONE ADULT CAT SENSITIVE TURKEY	2.8kg	£12.29	23.54%	£19.29	
514468	PRO PLAN ADULT CAT 1+ DELICATE DIGESTION TURKEY	3kg	£20.15	27.79%	£33.49	
431446	JAMES WELLBELOVED ADULT CAT 1+ ORAL HEALTH TURKEY	1.5kg	£14.45	29.65%	£24.65	
492277	IAMS ADULT CAT 1+ COMPLETE LIGHT/STERILISED CHICKEN	2.kg	£6.75	35.19%	£12.50	
643382	BURGESS NEUTERED CAT CHICKEN	1.5kg	£5.69	36.48%	£10.75	
431435	JAMES WELLBELOVED ADULT CAT 1+ HAIRBALL TURKEY	1kg	£14.45	29.65%	£24.65	
492266	IAMS ADULT CAT 1+ COMPLETE HAIRBALL CHICKEN	2kg	£6.75	35.19%	£12.50	
813549	PURINA ONE ADULT CAT COAT & HAIRBALL CHICKEN	2.8kg	£12.29	23.54%	£19.29	
825641	WHISKAS DENTABITES CHICKEN	6 x 40g	£4.85	37.41%	£1.55	
610700	DENTALIFE CAT DAILY ORALCARE TREATS CHICKEN	8 x 40g	£6.55	32.24%	£1.45	
216181	VETIQ HEALTHY BITES DENTI-CARE CATS	65g	£1.09	43.13%	£2.30	
216170	VETIQ HEALTHY BITES HAIRBALL RELIEF CAT	65g	£1.09	43.13%	£2.30	
88608	BEAPHAR HAIRBALL EASY TREAT	35g	£1.49	40.20%	£2.99	
820403	WHISKAS GROOM & CARE CHICKEN	8 x 45g	£5.99	39.69%	£1.49	
614780	VITAKRAFT CAT GRASS	120g	£1.69	49.29%	£4.00	
827448	VETIQ VARIETY HEALTHY BITES VITALITY PACK	65g	£3.99	43.67%	£8.50	
820404	WHISKAS RELAX & UNWIND CHICKEN	8 x 45g	£5.99	39.69%	£1.49	
816982	VETIQ HEALTHY BITES SERENE CALMING	65g	£1.09	42.88%	£2.29	
216168	VETIQ HEALTHY BITES URINARY CARE	65g	£1.09	43.13%	£2.30	
554999	WHISKAS CAT MILK	6 x 200ml	£5.35	30.96%	£1.55	
774327	WEBBOX LICK-E-LIX CHICKEN	10 x 5pk	£8.99	36.16%	£1.69	
633691	WEBBOX TASTY STICKS BEEF & RABBIT	12 x 6pk	£9.15	20.43%	£1.15	
133937	FELIX GOODY BAG MIX GRILL	8 x 60g	£5.89	39.06%	£1.45	

SKU Code	Product title	Pack size	Cash & Carry	Cash & Carry POR	RRP	Order Quantity
823421	FELIX JOYABLES DUCK	11x4x10g	£8.15	36.03%	£1.39	
25173	FELIX CRISPIES BEEF & CHICKEN	8 x 45g	£5.69	35.34%	£1.32	
748460	DREAMIES CATNIP	8 x 60g	£8.89	34.95%	£2.05	
815056	DREAMIES SHAKEUPS ROCKIN' ROOST	8 x 55g	£8.89	34.95%	£2.05	
825804	WHISKAS TEMPTATIONS CHICKEN & CHEESE	6 x 60g	£4.85	37.41%	£1.15	
225675	HILIFE TASTY CHICKEN TREATS	12 x 10g	£9.75	44.28%	£1.75	
796261	DREAMIES CREAMY CHICKEN	11 x 40g	£10.29	29.40%	£1.59	
277211	APPLAWS CAT TUNA LOIN TREAT	30g	£1.05	39.71%	£2.09	
829256	PRO PLAN CAT FORTIFLORA FELINE PROBIOTIC	7X1G	£3.90	42.15%	£8.09	
769875	YUMOVE URINARY CARE FOR ADULT CATS	30 CAPSULES	£8.05	35.55%	£14.99	
589693	JOHNSON'S CAT FLEA CLEANSING SHAMPOO	200ML	£1.95	45.45%	£4.29	
515842	BESTPETS WOOD BASED CAT LITTER	30LTR	£8.15	30.09%	£13.99	
510147	BESTPETS LIGHTWEIGHT CAT LITTER	30LTR	£8.15	38.83%	£15.99	
824453	BREEDER CELECT RECYCLED PAPER CAT LITTER	25LTR	£9.15	39.83%	£18.25	
883530	KITTYFRIEND CLUMPING CAT LITTER	20KG	£6.29	37.05%	£11.99	
829261	KITTYFRIEND CLASSIC ABSORBENT CAT LITTER	30LTR	£9.29	39.70%	£18.49	
520023	CATSAN HYGIENE PLUS CAT LITTER	20LTR	£12.65	31.89%	£22.29	
352562	MODERNA CAT LITTER TRAY WARM GREY	37CM	£1.49	51.01%	£3.65	
352473	MODERNA HOODED CAT LOO WARM GREY	50CM	£11.35	49.83%	£27.15	
662057	MODERNA HANDY CAT LITTER SCOOP WARM GREY	SINGLE	£0.79	45.82%	£1.75	
102205	GOOD GIRL LASER MOUSE CAT TOY	SINGLE	£1.19	43.10%	£2.51	
755582	CATNIP MICE	4 PACK	£1.09	49.49%	£2.59	
578422	KONG NATURALS PREMIUM CATNIP	1OZ	£2.29	35.34%	£4.25	
90411	KITTY & CO SNAGFREE CAT HARNESS & LEAD SET	SINGLE	£4.35	41.93%	£8.99	
242813	ANCOL GLOSS REFLECTIVE CAT COLLAR SILVER	20-30CM	£1.79	46.16%	£3.99	
517459	ANCOL CAT COLLAR BELLS	3 PACK	£1.25	49.83%	£2.99	
612588	CLASSIC NON SLIP STAINLESS STEEL SUPERDISH FOR CATS	5"	£1.15	47.32%	£2.62	
39222	ANCOL ERGO CAT SLICKER BRUSH	SINGLE	£2.59	49.78%	£6.19	
762236	NATURE FIRST NAVAR 1 CAT POST	55x34x34cm	£11.25	32.46%	£19.99	
957874	DANISH DESIGN CAT COSY BED	MEDIUM	£18.29	53.29%	£46.99	
353360	MODERNA ROAD RUNNER 2 PET CARRIER BLUEBERRY	56CM	£13.15	50.51%	£31.89	

Please complete your order form and follow one of the below options:

1. Hand the completed order form in at your local Bestpets depot
2. Take a picture and attach this to an email for your local depot or regional sales development manager. For details please visit: <https://www.best-pets.co.uk/regional-sales-development-managers>

If you have any issues, please contact your local depot who will be able to help.

All products listed are offered subject to availability. Government subsidy. Duty charges and V.A.T as applicable and manufacturers price increases. All products advertised may not be available in all our depots. Errors and omissions excepted.

A key benefit of wet food for senior cats is its high moisture content, which helps with hydration which is especially important as cat's age.

208772
Applaws
Cat Senior
Chicken In Jelly
24 x 70g



CASH & CARRY **£16.39**
P.O.R. 28.73%

SELL @ **£1.15**

827806
Pro Plan
Sterilised
Senior Cat 7+
Turkey
4 x 10 x 85g



CASH & CARRY **£24.99**
P.O.R. 28.53%

SELL @ **£10.49**

434062
James Wellbeloved
Senior Cat Pouch
Grain Free
Turkey In Gravy
12 x 85g



CASH & CARRY **£10.35**
P.O.R. 14.63%

SELL @ **£14.55**

821022
James Wellbeloved
Senior Cat
Grain Free
Salmon In Jelly
12 x 85g



CASH & CARRY **£10.35**
P.O.R. 14.63%

SELL @ **£14.55**

817765
Purina One
Senior Cat 7+
Beef & Chicken
5 x 8 x 85g



CASH & CARRY **£16.35**
P.O.R. 19.09%

SELL @ **£4.85**

823672
Gourmet Perle
7+ Senior Cat
Chicken & Salmon
In Gravy
60 x 85g



CASH & CARRY **£22.35**
P.O.R. 14.17%

SELL @ **£31.25**

811969
Whiskas
7+ Senior Cat
Poultry Feasts
In Jelly
4 x 12 x 85g



CASH & CARRY **£12.69**
P.O.R. 28.84%

SELL @ **£5.35**

811946
Whiskas
11+ Senior Cat
Fish Favourites
In Jelly
4 x 12 x 85g



CASH & CARRY **£14.79**
P.O.R. 17.06%

SELL @ **£5.35**

825986
Felix
As Good As It Looks
7+ Senior Cat
Mixed Selection In
Jelly
40 x 85g



CASH & CARRY **£13.69**
P.O.R. 14.65%

SELL @ **£19.25**

822487
Felix
Original
7+ Senior Cat
Mixed Selection In
Jelly
40 x 85g



CASH & CARRY **£10.45**
P.O.R. 15.21%

SELL @ **£14.79**

817404
IAMS
Senior Cat 7+
Complete
Land & Sea
Collection In Gravy
8 x 85g



CASH & CARRY **£2.55**
P.O.R. 23.30%

SELL @ **£3.99**



Make a confident choice for your cat's lifelong wellbeing



SENIOR



Extends cats' healthy lifespan*

Designed to support brain health

Supports key vital functions

*Cupp CJ et al. (2006) Effect of Nutritional Interventions on Longevity of Senior Cats. Intern. J Appl. Res. Vet. Med. 4:34-50. ©Reg. Trademark of Société des Produits Nestlé S.A.

694421
Go-Cat
Adult Cat 1+
Indoor
Chicken & Turkey
2kg



CASH & CARRY **£4.99**
P.O.R. 18.97%

SELL @ **£7.39**

692781
Harringtons
Adult Cat 1+
Indoor
Chicken
2kg



CASH & CARRY **£5.65**
P.O.R. 31.44%

SELL @ **£9.89**

1 in 3 cats will develop
some form of kidney
disease in their lifetime.
Renal diets typically
contain higher levels of
potassium for
this reason.

825641
Whiskas
Dentabites
Chicken
6 x 40g



CASH & CARRY **£4.85**
P.O.R. 37.41%

SELL @ **£1.55**

610700
Dentalife
Cat
Daily Oral Care
Treats
Chicken
8 x 40g



CASH & CARRY **£6.55**
P.O.R. 32.24%

SELL @ **£1.45**

216181
Vetiq
Healthy Bites
Denti-Care
Cats
65g



CASH & CARRY **£1.09**
P.O.R. 43.13%

SELL @ **£2.30**

260453
Pro Plan
Adult Cat 1+
Renal Plus
Chicken
10kg



CASH & CARRY **£44.69**
P.O.R. 29.79%

SELL @ **£76.39**

813553
Purina One
Adult Cat
Sensitive
Turkey
2.8kg



CASH & CARRY **£12.29**
P.O.R. 23.54%

SELL @ **£19.29**

514468
Pro Plan
Adult Cat 1+
Delicate Digestion
Turkey
3kg



CASH & CARRY **£20.15**
P.O.R. 27.79%

SELL @ **£33.49**

216170
Vetiq
Healthy Bites
Hairball Relief
Cat
65g



CASH & CARRY **£1.09**
P.O.R. 43.13%

SELL @ **£2.30**

88608
Beaphar
Hairball
Easy Treat
35g



CASH & CARRY **£1.49**
P.O.R. 40.20%

SELL @ **£2.99**

820403
Whiskas
Groom & Care
Chicken
8 x 45g



CASH & CARRY **£5.99**
P.O.R. 39.69%

SELL @ **£1.49**

431446
James Wellbeloved
Adult Cat 1+
Oral Health
Turkey
1.5kg



CASH & CARRY **£14.45**
P.O.R. 29.65%

SELL @ **£24.65**

492277
IAMS
Adult Cat 1+
Complete
Light/Sterilised
Chicken
2kg



CASH & CARRY **£6.75**
P.O.R. 35.19%

SELL @ **£12.50**

643382
Burgess
Neutered Cat
Chicken
1.5kg



CASH & CARRY **£5.69**
P.O.R. 36.48%

SELL @ **£10.75**

614780
Vitakraft
Cat Grass
120g



CASH & CARRY **£1.69**
P.O.R. 49.29%

SELL @ **£4.00**

Slow blinking can
help build a positive
relationship with
your cat, making
them more likely
to approach you
and engage in
interactions.

827448
Vetiq
Variety
Healthy Bites
Vitality Pack
65g



CASH & CARRY **£3.99**
P.O.R. 43.67%

SELL @ **£8.50**

431435
James Wellbeloved
Adult Cat 1+
Hairball
Turkey
1kg



CASH & CARRY **£14.45**
P.O.R. 29.65%

SELL @ **£24.65**

492266
IAMS
Adult Cat 1+
Complete
Hairball Chicken
2kg



CASH & CARRY **£6.75**
P.O.R. 35.19%

SELL @ **£12.50**

813549
Purina One
Adult Cat
Coat & Hairball
Chicken
2.8kg



CASH & CARRY **£12.29**
P.O.R. 23.54%

SELL @ **£19.29**

820404
Whiskas
Relax & Unwind
Chicken
8 x 45g



CASH & CARRY **£5.99**
P.O.R. 39.69%

SELL @ **£1.49**

816982
Vetiq
Healthy Bites
Serene Calming
65g



CASH & CARRY **£1.09**
P.O.R. 42.88%

SELL @ **£2.29**

216168
Vetiq
Healthy Bites
Urinary Care
65g



CASH & CARRY **£1.09**
P.O.R. 43.13%

SELL @ **£2.30**

Webbox®

The purrfect treat for your feline friend



No nasties, low calorie,
No added sugar

554999
Whiskas
Cat Milk
6 x 200ml



CASH & CARRY

£5.35
P.O.R. 30.96%

SELL @ **£1.55**

774327
Webbox
Lick-E-Lix
Chicken
10 x 5pk



CASH & CARRY

£8.99
P.O.R. 36.16%

SELL @ **£1.69**

633691
Webbox
Tasty Sticks
Beef & Rabbit
12 x 6pk



CASH & CARRY

£9.15
P.O.R. 20.43%

SELL @ **£1.15**

133937
Felix
Goody Bag
Mixed Grill
8 x 60g



CASH & CARRY

£5.89
P.O.R. 39.06%

SELL @ **£1.45**

823421
Felix
Joyables
Duck
11 x 4 x 10g



CASH & CARRY

£8.15
P.O.R. 36.03%

SELL @ **£1.39**

25173
Felix
Crispies
Beef & Chicken
8 x 45g



CASH & CARRY

£5.69
P.O.R. 35.34%

SELL @ **£1.32**

748460
Dreamies
Catnip
8 x 60g

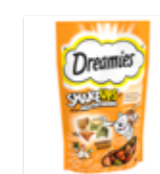


CASH & CARRY

£8.89
P.O.R. 34.95%

SELL @ **£2.05**

815056
Dreamies
Shakeups
Rockin' Roost
8 x 55g



CASH & CARRY

£8.89
P.O.R. 34.95%

SELL @ **£2.05**

825804
Whiskas
Temptations
Chicken & Cheese
6 x 60g



CASH & CARRY

£4.85
P.O.R. 37.41%

SELL @ **£1.15**

225675
HiLife
Tasty
Chicken Treats
12 x 10g



CASH & CARRY

£9.75
P.O.R. 44.28%

SELL @ **£1.75**

796261
Dreamies
Creamy
Chicken
11 x 40g



CASH & CARRY

£10.29
P.O.R. 29.40%

SELL @ **£1.59**

277211
Applaws
Cat
Tuna Loin Treat
30g



CASH & CARRY

£1.05
P.O.R. 39.71%

SELL @ **£2.09**

829256
Pro Plan
Cat
Fortiflora Feline
Probiotic
7X1g



CASH & CARRY **£3.90**
P.O.R. 42.15%

SELL @ **£8.09**

769875
Yumove
Urinary Care
For Adult Cats
30 Capsules



CASH & CARRY **£8.05**
P.O.R. 35.55%

SELL @ **£14.99**

589693
Johnson's
Cat Flea
Cleansing Shampoo
200ml



CASH & CARRY **£1.95**
P.O.R. 45.45%

SELL @ **£4.29**

102205
Good Girl
Laser Mouse
Cat Toy
Single



CASH & CARRY **£1.19**
P.O.R. 43.10%

SELL @ **£2.51**

755582
Catnip Mice
4 Pack



CASH & CARRY **£1.09**
P.O.R. 49.49%

SELL @ **£2.59**

578422
KONG
Naturals
Premium Catnip
1oz



CASH & CARRY **£2.29**
P.O.R. 35.34%

SELL @ **£4.25**

515842
Bestpets
Wood Based
Cat Litter
30ltr



CASH & CARRY **£8.15**
P.O.R. 30.09%

SELL @ **£13.99**

510147
Bestpets
Lightweight
Cat Litter
30ltr



CASH & CARRY **£8.15**
P.O.R. 38.83%

SELL @ **£15.99**

824453
Breeder Select
Recycled Paper
Cat Litter
25ltr



CASH & CARRY **£9.15**
P.O.R. 39.83%

SELL @ **£18.25**

90411
Kitty & Co
Snagfree
Cat Harness & Lead
Set
Single



CASH & CARRY **£4.35**
P.O.R. 41.93%

SELL @ **£8.99**

242813
Ancol
Gloss Reflective
Cat Collar
Silver
20-30cm



CASH & CARRY **£1.79**
P.O.R. 46.16%

SELL @ **£3.99**

517459
Ancol
Cat Collar Bells
3 Pack



CASH & CARRY **£1.25**
P.O.R. 49.83%

SELL @ **£2.99**

883530
Kittyfriend
Clumping
Cat Litter
20kg



CASH & CARRY **£6.29**
P.O.R. 37.05%

SELL @ **£11.99**

829261
Kittyfriend
Classic
Absorbent
Cat Litter
30ltr



CASH & CARRY **£9.29**
P.O.R. 39.70%

SELL @ **£18.49**

520023
Catsan
Hygiene Plus
Cat Litter
20ltr



CASH & CARRY **£12.65**
P.O.R. 31.89%

SELL @ **£22.29**

612588
Classic
Non Slip
Stainless Steel
Superdish For Cats
5"



CASH & CARRY **£1.15**
P.O.R. 47.32%

SELL @ **£2.62**

The world record
for the oldest cat is
38 years by Creme
Puff, from Texas,
USA.

39222
Ancol
Ergo Cat
Slicker Brush
Single



CASH & CARRY **£2.59**
P.O.R. 49.78%

SELL @ **£6.19**

352562
Moderna
Cat Litter Tray
Warm Grey
37cm



CASH & CARRY **£1.49**
P.O.R. 51.01%

SELL @ **£3.65**

352473
Moderna
Hooded Cat Loo
Warm Grey
50cm



CASH & CARRY **£11.35**
P.O.R. 49.83%

SELL @ **£27.15**

662057
Moderna
Handy
Cat Litter Scoop
Warm Grey
Single



CASH & CARRY **£0.79**
P.O.R. 45.82%

SELL @ **£1.75**

762236
Nature First
Navar 1
Cat Post
55X34X34cm



CASH & CARRY **£11.25**
P.O.R. 32.46%

SELL @ **£19.99**

957874
Danish Design
Cat Cosy Bed
Medium



CASH & CARRY **£18.29**
P.O.R. 53.29%

SELL @ **£46.99**

353360
Moderna
Road Runner 2
Pet Carrier
Bluberry
56cm



CASH & CARRY **£13.15**
P.O.R. 50.51%

SELL @ **£31.89**

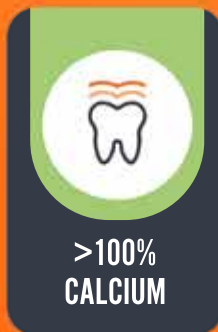


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**SPECIALLY FORMULATED TO CONTAIN 100% OR MORE OF THE
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Septemeber 2025