

beaphar[®]

A complete guide to Beaphar CatComfort[®]



Reduces problem
behaviour

For cats
& kittens



Welcome to Beaphar CatComfort®

CLINICALLY
PROVEN +

For people, their home is their safe-space. The place where they automatically feel relaxed, comfortable and reassured.

This is also incredibly important for our cats. Unfortunately, they can't tell us when something in their environment is troubling them, or making them feel nervous or uncomfortable. Instead, this discomfort is displayed in a number of ways which can be very distressing to cat-owners.

Ideal for cats showing signs of anxiety or experiencing changes in their environment

This results in both cat and owner feeling that their home is not the relaxed, comfortable and reassuring environment it should be.

Restore the calm, stress-free atmosphere to your home with the **Beaphar CatComfort® Range**.



Beaphar CatComfort® uses pheromones which are recognised by your cat, and are clinically proven to promote feelings of reassurance and help reduce unwanted behaviour. By using **Beaphar CatComfort®** you can help your cat feel at ease anywhere.

Beaphar CatComfort® Range

Ideal for use all year round, and suitable for everyday stresses and events such as fireworks, **Beaphar CatComfort®** is an effective range of easy to use products. The pheromones used are clinically proven to promote feelings of reassurance in cats, and are particularly useful for cats suffering from anxiety, stress and changes in their environment.

The **Beaphar CatComfort®** Product Range includes:

- Beaphar CatComfort Calming Diffuser, Starter Kit
- Beaphar CatComfort 30 Day Refill
- Beaphar CatComfort Calming Spray, 30ml



Pheromones: How they work

Pheromones are the invisible markers left by cats to mark an area as a safe, comfortable space, and are often associated with feelings of reassurance and happiness. Leaving these markers is your cat's way of forming a positive connection with an object or space.

When a cat feels comfortable and reassured, they are less likely to exhibit problem behaviours, such as vertical scratching or spraying.

Many cat-owners will recognise this behaviour, as cats often rub up against their owners and household objects. By doing this, your cat is releasing pheromones and marking the area as a 'safe-space' which is comfortable for them to be in, and identifying you as a person they are comfortable and happy to be around.

By using these pheromones in the **Beaphar CatComfort® Range**, it gives cats an indication that the area is a 'safe-space', helping them feel more comfortable and settled, and reducing problem behaviour. Long-term stress in cats can occasionally lead to clinical illness, so it is important that owners do all they can to help their cats feel relaxed and reassured, particularly during times of upheaval such as firework season, moving house or the addition of a new pet or family member.



Beaphar CatComfort® uses a synthetic copy of the feline facial pheromone to help promote feelings of reassurance.



Signs of stress

Is your cat showing any of the following?



Vertical scratching



Continuous meowing



Visit to the vet



Trips to catteries



Urine spraying



Fear and fighting



Travelling in a car



Going to a new home



Fear of fireworks



Fear of thunderstorms



New baby or pet



Spending time alone

Other signs of stress may be eating or drinking less, pacing, circling or restlessness, hiding away and over grooming.

Beaphar CatComfort®

Calming Diffuser

Using pheromones recognised by your cat, the **Beaphar CatComfort® Calming Diffuser** is a simple way of helping your cat feel at ease and reducing common behavioural problems around the home, such as inappropriate vertical scratching or spraying.

-  Pheromone starter kit
-  Reduces problem behaviour
-  Effective up to 70m² area size
-  Easy to use plug-in

Beaphar CatComfort®

30 Day Refill

For continuous reassurance, use the **Beaphar CatComfort® 30 Day Refill**. Each refill is effective for up to 30 days, making **Beaphar CatComfort®** a simple way to provide a long-term solution to reducing your cat's general feelings of anxiety and preventing problem behaviour.

-  Pheromone diffuser refill
-  Reduces problem behaviour

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I originally bought this to help settle my cats into our new home, but now I wouldn't be without it. The diffuser is really simple and easy-to-use, and the handy refills mean that I can keep it topped up all year round. Having it plugged in all the time also helps our cats stay calmer during unexpected events like thunderstorms.



Beaphar CatComfort®

Calming Spray 30ml

Beaphar CatComfort® Calming Spray is ideal for use around the home and while travelling. Spraying on your cat's bed will help your cat feel settled and reduce problem behaviour, and it can also be used in cat carriers. Long-journeys and visits to the vets or catteries can be a stressful experience for cats, so spraying the inside of the cat carrier 15 minutes before the journey will help your cat feel less anxious.



Pheromones



Reduces problem behaviour



5 hours effective

“

The Calming Spray makes visits to the vets much less stressful for both my cat and me! The thought of trying to take my cat anywhere used to fill me with dread, but this spray has really helped. Gone are the days of constant meowing and clawing at the sides of the carrier. The spray is really simple to use and has taken a lot of the hassle out of travelling.



Pocket
Sized
Spray



Help your cat feel at ease anywhere



Because pets are family too

Beaphar UK,
Rook Tree Farm, Withersfield Road,
Great Wratting, Suffolk, CB9 7HD.
info@uk.beaphar.com

beaphar.com